



ISLAND OF  
INGENUITY  
KNOWLEDGE SOLUTIONS

**SRI LANKA**

# Sri Lanka Economic Overview

**\$ 88.9 Bn**

GDP in 2018



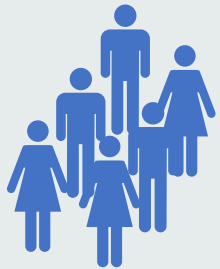
**\$ 17 Bn**

Export Revenue in 2018



**Main Export Industries**

Apparel, Tea and ICT/BPM



**124,873**

ICT-BPM Workforce in 2019



**\$ 1.6Bn**

ICT-BPM Export Revenue in 2019  
(estimated)



**600**

ICT-BPM Companies



# Models of Value Proposition

## Captive Innovation Centres

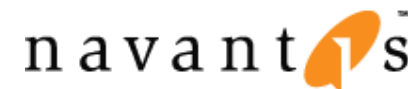
- Partner with local product engineering companies - captives as a service (e.g. Calcey Technologies, 99X Technology)
- Incubation followed by acquisition, BOT (e.g. Sysco Labs, Pearson)
- Traditional (e.g. HSBC, WNS Global Services)








## Digital Gateway to Asia







- Base for global R&D and services (e.g. Axiata Digital Labs, Malaysia)
- Refine solution and build IP (e.g. Grasshoppers)
- Centre to serve regional markets (e.g. IFS)

## Digital Disruptors

- Engage and invest across a wide spectrum of startups (e.g. CrowdIsland, Lankan Angel Network)
- Partnerships and investments in IP rich local companies (e.g. Tavistock)
- Globally disruptive platforms and products (e.g. WSO2)



Company	Vizuamatix	Epic Lanka	Avonet	Mastermind	H2 Compute
Product					
	Telecom & Fintech Solutions provider with large scale core network solutions	FinTech, E-Governments and Document Management system	Affiniti <b>Delinquency</b> Management System	Karate Club Management System	Scanlight - Serialization, Track and Trace on Pharma product
Industry Vertical	Banking, Financial and Telco	Banking, Finance, Telco & Government	Banking, Financial and telco	Sports	Health care
Clients	<p>Hutch Dialog Airtel Sampath Bank Global Star ModeXnet</p> <p></p> <p></p>	<p>Bank of Maldives NTB BOC NDB Union Bank SLT</p>	<p>Leading Banks, Financial Institutes and Telcos</p>	<p>Shotokan – Ryu Kenshinkai (Sri Lanka Branch)</p>	<p>Abbott Healthcare,  Tracelink</p>

Company	CodeGen	SenzMate	BoardPAC	hSenid	Informatics	Bileeta
Product						
	Travel Technology Platform	Wireless temperature monitoring system	Board Management Software Solution	Human Resources Management and Information system	End-to-end Insurance Software Solution	Electronic Logistic Management Information System
Industry Vertical	Travel & Leisure	Logistics, Health Care	All	All	Insurance	Health Care
Clients	Virgin Holidays, John Keells Properties, Eden Luxury travels, Unilever, Maersk, Walkers Tours	Shangri-la, Keells Super, Calcey, Fair First, Aitken Spence, McLarens, Cinnamon Grand Colombo	MAS, Maybank, Bursa Malaysia, Prudential, Maxis, Axiata, SLT, Janashakthi, NSB, NDB, BOC, People's Bank	Informatics, DIMO, Dialog, Ansell, Aitken Spence, Fashion Bug, Keells Super, Etisalat, Huawei, Brandix, Arpico	Mauritius, Zambia, Cambodia, Fiji, Papua New Guinea, Myanmar, Ethiopia	Zimbabwe and Nepal - Ministry of Health