

# *Global ICT Opportunities in the “New Normal” (May 5, 2020 )*

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# ASOCIO -Asian Oceanian Computing Industry Organisation

- A grouping of IT industry associations representing economies in the Asia and Oceania region.
- Established in 1984.
- **Vision :To be a Catalyst of Digital Transformation and Enablement in Asia Pacific**



- Account for more than **80%** of Digital Solutions Providers in Asia Oceania
- Represent approximately **US\$500 billion** of Digital revenue in the region.

# DECODING THE ECONOMICS OF COVID-19

## POTENTIAL WINNERS & LOSERS IN THE SHORT TERM



Source: Dcode EFC Analysis

# The COVID-19 Outbreak Brings 10 Major Potential ICT Opportunities

Intelligentization and modernization of governmental governance

Decentralization of city clusters + central cities

Acceleration of healthcare system digital transformation

Accelerating rise of contactless businesses and services

Acceleration of the China+1 global supply chain strategy



Digital platforms and big data



New smart cities and parks



Online healthcare services



Online classroom and education



Remote office and online activities



5G industry applications



Unmanned commerce and services



Fresh food e-commerce



Supply chain management

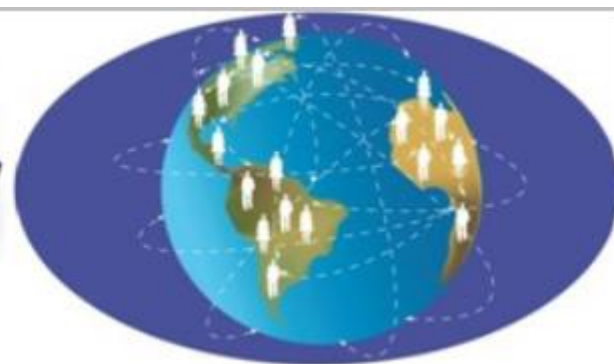


Manufacturing and service robots

# Opportunities in New Normal

- Competition , Divestment and Closures
- Talent Availability
- Access to Funding - Softloan, Payment Deferrals and Govt Grants
- Digitalization
- Enhancement and Consolidation of IT Infrastructure
- Market Changes
- Cross Border Opportunities
- Innovation





***New Opportunity, New  
responsibility and New  
collaboration.***